



INTERNATIONAL
ECONOMIC
FORUM **AMBER**
July 28-30
th 2017 **INDUSTRY**



International Amber Industry
Economic Forum 2017
«**AMBERFORUM-2017**»
July 28-30th, «Amber Hall» Variety Theater, Svetlogorsk city

General Partner:

«Rostec» State Corporation



Organized by:

«Kaliningrad Amber Combine»

JSC



Sponsor:

«Sogaz» Insurance Company



Official Sponsor:

«VTB» Group



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«Gazprombank»



Supported by:

Government of Kaliningrad
region



July 28th Business program, Friday

Schedule	Forum's Opening Ceremony. Business activities
10.00-18.00	Exhibition, Day 1
09:30-12:00	Exhibition Participants and Forum Participants' Check-in Conference hall of «Amber Hall». Central entrance
12:00-13:00	Welcoming coffee for Exhibition Participants Conference hall of «Amber Hall». East entrance
12:20-13:00	Exhibition's Opening Ceremony. Walkthrough of Exhibition's Exposition Conference hall of «Amber Hall». Central entrance
13:00-14:30	International Forum's Opening Ceremony Conference hall of «Amber Hall». East entrance
	Plenary Session «Economy Development Drivers. Clusters. Small and Medium businesses»
	Moderator: Irina Rossius – «Russia-1» TV channel presenter
	Plenary Session Participants:
13:00-14:30	<ul style="list-style-type: none">• S.V. Chemezov – «Rostec» State Corporation CEO;• A.A. Alikhanov – Kaliningrad region Governor OIC;• V.L. Mashitski – CAS JCS Chairman of the Board of Directors;• M.I. Zatsepin – CAS JCS CEO;• Ryszard Ulunski – International Amber Association;• P.V. Servatinski – Russian Federation Ministry of Industry and Trade (Minpromtorg) Metallurgy and Materials Department Director



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14:30-15:00 QA, hall, 2nd floor

15:00-16:00 Lunch break
«Amber Hall» Interior courtyard

16:00-18:30 **Kaliningrad Amber Combine 70th Anniversary Gala Event:**
East entrance. «Amber Hall» Concert hall

18:30-22:30 **Kaliningrad Amber Combine 70th Anniversary Gala Reception:**
East entrance. «Amber Hall» Concert hall and foyer;
Area in front of «Amber Hall» - for Forum Participants and Combine Workers
Admission by invitation cards

10:00-18:00 **Industrial Championship, Day 1**
«WORLD SKILLS RUSSIA» Young Professionals»

July 28th Cultural and Entertainment program, Friday

Schedule Forum's Cultural Program

10:00-22:00 Barque «Kruzenshtern» (historic ship)

Area in front of «Amber Hall»

Gala Concert

Program:

- ✓ concerts
- ✓ street food
- ✓ all-family entertainment
- ✓ street performance
- ✓ vocal and instrumental bands
- 12:00-20:00 ✓ dance and acrobatic groups
- ✓ dance ensembles
- ✓ acrobatic shows
- ✓ fair's competitions
- ✓ lotteries and pranks

Area in front of «Amber Hall» is open for Forum Participants and citizens of Kaliningrad region.

Number of Participants: 3 000 +



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July 29th Business program, Saturday

Schedule	Business activities: «Round Tables»
10:00-18:00	Exhibition, Day 2
09:30-10:00	Check-in. «Amber Hall» Conference Hall. Central Entrance Welcoming coffee. «Amber Hall» Interior courtyard
«Round Tables» 1st Session	
10:00-11:30	Russian National Brands «Yantarni» Conference Hall
10:00-11:30	Investment attractiveness and Innovations «Agat-premium» Conference Hall
«Round Tables» 2nd Session	
11:45-13:15	The Way of Amber. Tourist attraction «Yantarni» Conference Hall
11:45-13:15	Scientific Research and Innovations in the Amber Industry «Agat-premium» Conference Hall
Lunch break	
13:00-14:00	Lunch break. «Amber Hall» Interior courtyard
«Round Tables» 2nd Session	
14:00-15:30	Amber in the Culture of the Southeastern Baltics and Ancient Russia. Cultural-historic section «Yantarni» Conference Hall
14:00-15:30	Scientific Research and Innovations in the Amber Industry «Agat-premium » Conference hall



«Round Tables» 1st Session

«Round Tables» moderators, issues and speakers

Schedule **The Amber. Russian National Brand**

Description:

The contemporary life of the historic brand. How to develop a brand that has a great history, making it relevant and modern. Particular emphasis: the experience of cooperation with a famous person and the field of contemporary art.

Moderator:

Tatiana Ananieva - «Apostrofmedia» Development Director, Moscow

Additional issues:

- ✓ «Brand of the territory and brand of the product: how to find a synergy»;
- ✓ "We are working for export: how to attract and maintain interest in amber at foreign markets";
- ✓ "Using the potential of international events to promote the amber brand";
- ✓ "Domestic demand: how to return an interest to amber";
- ✓ "The second youth of amber: how to modernize the amber brand";

10:00-11:30

Speakers:

- ✓ Maksim Kuznetsov – «Baltic Design» Jewelry Manufactory Brand Director;
- ✓ Nataliya Larchenko - «Matryoshka» CEO;
- ✓ Count Jacques von Polier - «Petrodvorets Watch Factory» Chairman of the Board of Directors;
- ✓ Viktor Moiseikin – «Moiseikin Russian Luxury» CEO;
- ✓ Alexander Bichenko – «ALTESHAUS» museum, Kaliningrad;
- ✓ Ivan Vlasov – «Komsomolskaya Pravda vi Kaliningrade» magazine CEO.

Schedule **Investment attractiveness and Innovations**

Moderator:

Kaliningrad Region Deputy Governor.

Speakers:

- ✓ **A.I. Poroshin** - Member of the General Council, Co-Chair of the Center for Financial and Credit Support of the All-Russian Public Organization "Delovaya Rossiya", MSP Business Navigation Coordinator Group of the JSC "MSP Corporation", Head of the Subcommittee for Financial and Credit Organizations and Investment Policy of the National Association of Builders "NOSTROY"
- ✓ **A.M. Moroz** - Vice-President of the St. Petersburg Chamber of Commerce and Industry, Member of the NOPRIZ Council, Member of the NOSTROY Council, member of the Council of the NOE;
- ✓ **L.M. Rakitina** – “Bristol” Group of Companies Chairman, Member of the Board of the Russian Union of Industrialists and Entrepreneurs;

10:00-11:30



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- ✓ **S.V. Livov** – “Bristol Project” Development Director, Member of the Chamber of Commerce and Industry of the Russian Federation, Member of the Council for Cooperation with Slovakia.

«Round Tables» 2nd Session

«Round Tables» moderators, issues and speakers

Schedule

The Way of Amber. Tourist attraction

Moderator:

Welcome Speech

Andrei Ermak,

Minister of Culture and Tourism of the Government of Kaliningrad region

Representative of the Russian Federation Tourist Agency

Speakers:

- ✓ **Tamara Toropova,**

Member of the Regional Council of the Russian Union of Travel Industry

Deputy of the Kaliningrad Regional Duma

Chairman of the Public Council of the Ministry of Culture and Tourism of the Kaliningrad Region

Issue: «Amber production facilities of UNESCO: What to start from? »

- ✓ **Egidija Smilingienė,**

OIC Director of the Tourist Information Center of Palanga

Issue: «Prospects of the tourist route: "Latvia- Lithuania- Kaliningrad region»

Anna Sibirkina,

Deputy Director of the «Mir bez Granitz» Tourist Association, «China Friendly» Program Executive

Issue: «Chinese tourist in Russia and the Amber Land. «China Friendly» Program»

- ✓ **Marina Drutman,**

«Baltma Tours» CEO

Issue: «Baltma Tours»’ amber products for tourists and the prospects of the international tourist flow»

- ✓ **Raisa Cherpakova,**

«Kaliningrad Amber Combine» Tourist Department Director;

Issue: «The Emerald way. Industrial tourism experience»

- ✓ **Yuri Pyatanov,**

«Transeksim» Ltd CEO

Issue: «Baltiysk – Ust-Luga» ferry route and the strategy of ferry routes’ development»

- ✓ **Ekaterina Schadskaya,**

Executive Director of the North-West Branch of the Russian Union of Tourist Industry,

General Director of the North-West Business Tourism Center

Issue: «Business Tourists: Host’s components of success»

11:45-13:15



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Schedule

Scientific Research and Innovations in the Amber Industry

Moderator:

V.A. Volkogon - Rector of the Kaliningrad State Technical University.

Z.V. Kostyashova - Chief Researcher of the Kaliningrad Amber Museum;

Speakers:

✓ **Igor Pozdnyakov**,
«Yantarni Uvelirprom» Ltd CEO's councilor

Issue: «Prospective ways of the deep processing of amber in the context of the implementation of the Strategy of Technological Development of the Russian Federation»;

✓ **Alexander Merkulov**,
Director of Kaliningrad State Technical University's Techopark,
«Techotsenoz» Ltd CEO;

Issue: «Digital platform of the amber industry»

✓ **Inga Lyashenko**,
Director of Riga Technology University's Biotextile Materials Laboratory, Latvia;

11:45-13:15

✓ **Veronika Makeeva**,
Baltic Research Center CEO;

14:00-15:30

Issue: «Opportunities and prospects of the synergetic development of tourism and amber industries by the example of the Kaliningrad region»

✓ **Vladimir Evtropkov**,
Chief Specialist of Kaliningrad State Technical University's Techopark;

Issue: «Condition and prospects for the development of technical support of the amber industry»

✓ **Ekaterina Karaseva**,
Kaliningrad State Technical University Doctorate Researcher;

Issue: «Technical and technological innovations in amber processing»

✓ **Julie Gofman**,
Artist;

Issue: «New technologies in amber visual art»

✓ **Anastasiya Lipskaya**,
Kaliningrad State Technical University Management and Financial Department Doctorate Researcher;

Issue: «The organization of public-private partnership in the amber industry and ways of improving its efficiency»



«Round Tables» 3rd Session

«Round Tables» moderators, issues and speakers

Schedule

Amber in the Culture of the Southeastern Baltics and Ancient Russia

Moderator:

T.Y. Suvorova – Amber Museum Director

Speakers:

✓ **K. N. Skvortsov**,

Researcher of Institute of Archeology of the Russian Academy of Sciences, Kaliningrad;

✓ **L. A. Efremov**,

History Science PhD, Senior Researcher of the Kaliningrad Regional Museum of Amber.

Issue: «Amber trade in the Roman times and in the era of the Great Migration of Nations on the basis of excavations from the Estuary funerary monuments»

✓ **I.N. Kuzina**,

Researcher of Institute of Archeology of the Russian Academy of Sciences, Moscow;

Issue: «Treasure of amber in Vladimir-upon-Klyazma»

✓ **Shigitha Baguzhaite-Talakane**,

Lithuanian Art Museum, Palanga Amber Museum, Luthania.

Issue: «Amber artefacts in Curonian Culture. New researching method»

✓ **A.Sobetskaya**,

Art PhD, International Union of Amber Artists Deputy Director, Gdansk University Institute of Art Deputy Director, Poland;

14:00-15:30

Issue: «Amber art processing in XVII–XVIII centuries»

✓ **V.A. Nesterovski**

Geological Science PhD, Director of T.G. Shevchenko National Kiev Geological Museum, Ukraine.

✓ **Ludmila Volkonskaya**,

Researcher of T.G. Shevchenko National Kiev Geological Museum, Ukraine.

Issue: «The amber of the Kiev dress in XI–XIII centuries».

✓ **Katazhina Schepanyak**,

Master of Science, Researcher of Polish Academy of Science Geological Museum.

Issue: «Polish Academy of Science Geological Museum Collection of Amber»

✓ **Viktor Chernenko**,

Russian Academy of Science Vernadsky Geological Museum, Moscow.

Issue: «Baltic amber in the culture of medieval Russia»



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July 29th Cultural and Entertainment program, Saturday

Schedule Concert program «Amber unites People»

Open area in front of «Amber Hall»
Number of participants: 3 000 +

Program:

- 12:00-20:00
- ✓ concerts
 - ✓ street food
 - ✓ all-family entertainment
 - ✓ street performance
 - ✓ vocal and instrumental bands
 - ✓ dance and acrobatic groups
 - ✓ dance ensembles
 - ✓ acrobatic shows
 - ✓ fair's competitions
 - ✓ lotteries and pranks

Street stage at Yantarni township

18:00-21:00

Description:

Open concert stage for citizens, participants and guests in honor of **Kaliningrad Amber Combine 70th Anniversary**



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July 30th Program, Sunday

Schedule	Forum's Cultural and Business Program. Closing Ceremony
10:00-18:00	Exhibition, Day 3
9:30-10:00	Check-in, Welcoming coffee Conference hall of «Amber Hall». Central entrance
10:00-12:00	Auction for the sale of unique findings of amber weighing more than 1000 grams Conference hall of «Amber Hall». Central entrance
Schedule	«Life Granting Stone» Thematic Session
	Moderator: Alexander Laryushkin - «Fossil Resins Research Laboratory» Ltd CEO. Oleg Matukevich - SMEs "Victoria" Knowledge and Technology Foundation President.
	Speakers: ✓ Anastasiya Lipskaya , Kaliningrad State Technical University Doctorate Researcher Issue: «Amber in medicine: from antiquity to the present day» ✓ Vladimir Knyazkov , Medical Science PhD Issue: «The usage of liniment of succinic acid obtained from succinite during the rehabilitation of patients after simultaneous laser rhinosurgical interventions» ✓ Galina Shlyak ✓ Alexander Laryushkin ,



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«Fossil Resins Research Laboratory» Ltd CEO.

Issue: «Peculiarities of amber's effect on living creatures»

- ✓ **Denis Schevchenko,**
«3D KON» Ltd CEO

Issue: «Physic-chemical aspects of the environment of geological bedding of Baltic amber (succinite). Areas of usage»

Issue: «The effect of amber's geological bedding environment on the ecology of Baltic sea»

«Yantarni» Conference hall

12:00-12:30

Signing Forum's Final Resolution

- ✓ **Forum's Executives Gala Receipt for Kaliningrad region's Representatives of Amber Industry;**
- ✓ **«Amberforum-2017» Annual Award;**
- ✓ **Winners' Diploma and Prizes Ceremony.**



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Exhibition Participants' List		Stage Number
Name		Stage Number
«KALININGRAD AMBER COMBINE» JSC		1
KALININGRAD REGIONAL AMNER MUSEUM		2
«BALTISKIE UZORI» Ltd		3,16
Shishachenko A.A. Private Entrepreneur		4
MALYSHEVSKOE FIELD		5
Hmelevski Private Entrepreneur		6
Trusova E.V. Private Entrepreneur		7
BEJAK		8, 40
«YANTARNI UVELIRPROM» JSC		9, 41
PARI-LIKE 69 (Igor Ekimov)		10
Foreign participants (Lithuania, China)		11, 42, 43
«YANTARNYA MAGIYA» Ltd		12
AMBERFEST		13
Bushmelev Private Entrepreneur		14
«YANTAR VI ZOLOTE» Gogolev A.V. Private Entrepreneur		15
«YANTARNYA VOLNA» Ltd		17
«RUSSKI YANTAR» Ltd		18
«DARVIN» JEWELERY STUDIO		19
AMBERGROUND		20
YANTARNI DOM		21
Guild of masters + master class		23
«YANTARNOE SIYANIE» Ltd		24
MARINICK		26
Roghok V.N. Private Entrepreneur		27
«REGUL» Ltd		29
Yantarnaya Manufactura Baltiiskaya Lebedev O.V. Private Entrepreneur		30,31,32,33
Vasyukovich Private Entrepreneur		35
Gubchik O.V. Private Entrepreneur		36
Lizhenev A.V. Private Entrepreneur		37
«DEMIDOVA I» Ltd		44
Astapenko P.V. Private Entrepreneur		49
«AMULET» Ltd		39
Moiseikin Private Entrepreneur		38
Strelnik Private Entrepreneur		25